

INVOICE

Send Payment To:



KWBQ
PO Box 844877
Dallas, TX 75284-4877

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
23766-1	08/24/12	June 2012	05/28/12 - 06/24/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Defenders of Wildlife	Political Issue - LCV	109/ 118

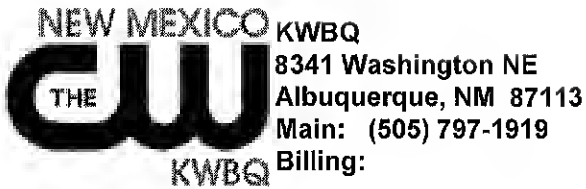
www.newmexicoscw.tv

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	06/24/12	06/24/12	Sunday 1p-2p	SU 1p-2p	-----S	:15/:15	1	\$35.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/18/12	06/24/12	-----S	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWBQ	Su	06/24/12	1:21 PM	Sunday 1p-2p	SU 1p-2p	:15	LCV12103	\$18.00 BK
				1:23 PM			:15	LCV12104	\$17.00
12	06/23/12	06/23/12	Saturday 4p-5p	SA 4p-5p	-----S-	:15/:15	1	\$75.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/18/12	06/24/12	-----S-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWBQ	Sa	06/23/12	4:40 PM	Saturday 4p-5p	SA 4p-5p	:15	LCV12103	\$38.00 BK
				4:42 PM			:15	LCV12104	\$37.00
15	06/24/12	06/24/12	Sunday 1p-2p	SU 1p-2p	-----S	:15/:15	1	\$35.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/18/12	06/24/12	-----S	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWBQ	Su	06/24/12	1:56 PM	Sunday 1p-2p	SU 1p-2p	:15	LCV12103	\$18.00 BK
				1:58 PM			:15	LCV12104	\$17.00

<u>Total Spots</u>	8	<u>Gross Total</u>	\$920.00
		<u>Agency Commission</u>	\$138.00
		<u>Net Amount Due</u>	\$782.00

Payment Terms 30 Days

INVOICE



www.newmexicocsw.tv

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave. Ste 800
 Washington, DC 20007

Send Payment To:

KWBQ
 PO Box 844877
 Dallas, TX 75284-4877

Invoice #	Invoice Date	Invoice Month	Invoice Period
23766-2	07/08/12	July 2012	06/26/12 - 07/06/12

Station	Account Executive	Sales Office	Sales Region
KWBQ	Jenna Nubar	KATZ - Washing	National

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political issue - LCV	109/ 116

Flight Dates	Order #	Alt. Order #
06/21/12 - 07/05/12	23766	8815844

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	06/25/12	06/29/12	M-F 11a-12p	M-F 11a-12p	MTWTF--	:15/:15	3	\$75.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 06/25/12 11:20 AM M-F 11a-12p M-F 11a-12p :15 LCV12103 \$38.00 BK 11:22 AM :15 LCV12104 \$37.00 3 KWBQTu 06/26/12 11:44 AM M-F 11a-12p M-F 11a-12p :15 LCV12103 \$38.00 BK 11:46 AM :15 LCV12104 \$37.00 2 KWBQW 06/27/12 11:55 AM M-F 11a-12p M-F 11a-12p :15 LCV12103 \$38.00 BK 11:58 AM :15 LCV12104 \$37.00									
7	07/02/12	07/05/12	M-TH 11a-12p	M-TH 11a-12p	MTWT---	:15/:15	3	\$75.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWBQM 07/02/12 11:54 AM M-TH 11a-12p M-TH 11a-12p :15 LCV12103 \$38.00 BK 11:56 AM :15 LCV12104 \$37.00 1 KWBQTu 07/03/12 11:12 AM M-TH 11a-12p M-TH 11a-12p :15 LCV12103 \$38.00 BK 11:14 AM :15 LCV12104 \$37.00 2 KWBQTh 07/05/12 11:12 AM M-TH 11a-12p M-TH 11a-12p :15 LCV12103 \$38.00 BK 11:14 AM :15 LCV12104 \$37.00									
8	06/25/12	06/29/12	M-F 4p-5p	M-F 4p-5p	MTWTF--	:15/:15	3	\$75.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 06/25/12 4:26 PM M-F 4p-5p M-F 4p-5p :15 LCV12103 \$38.00 BK 4:29 PM :15 LCV12104 \$37.00 3 KWBQTu 06/26/12 4:14 PM M-F 4p-5p M-F 4p-5p :15 LCV12103 \$38.00 BK 4:17 PM :15 LCV12104 \$37.00 2 KWBQW 06/27/12 4:26 PM M-F 4p-5p M-F 4p-5p :15 LCV12103 \$38.00 BK 4:28 PM :15 LCV12104 \$37.00									
9	07/02/12	07/05/12	M-TH 4p-5p	M-TH 4p-5p	MTWT---	:15/:15	3	\$75.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 3 \$75.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Acme Communications does not accept advertising that is placed with the intent to discriminate on the basis of race or ethnicity. The advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for the purpose of discrimination and further represents and warrants that any decision on the placement of advertising on particular stations will not be made on the basis of race or ethnicity.

INVOICE



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KWBQ
PO Box 844877
Dallas, TX 75284-4877

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Invoice #	Invoice Date	Invoice Month	Invoice Period
23766-2	07/08/12	July 2012	06/26/12 - 07/05/12

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - LCV	109/ 116

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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Total Spots	16	Gross Total	\$1,070.00
		Agency Commission	\$160.50
		Net Amount Due	\$909.50

Payment Terms 30 Days

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWBC Albuquerque	Date: 6/20/12
---	--

I, Shira Levy

do hereby request station time concerning the following issue:

LW Mama Dayak 1420 L St NW, Suite 800 Washington DC 20036 202-755-8683

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED 6/21 - 7/5, 2012					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Heather Wilson, NM US Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

LCU League of Conservation Voters

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/20/12 Date Signature Contact Phone Number 202-350-5786

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

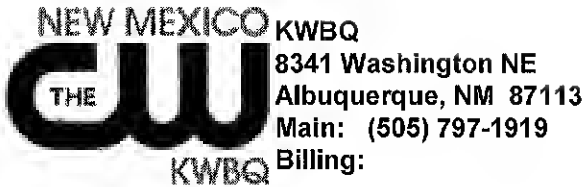
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

INVOICE



www.newmexicocsw.tv

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave. Ste 800
Washington, DC 20007

Send Payment To:

KWBQ
PO Box 844877
Dallas, TX 75284-4877

Invoice #	Invoice Date	Invoice Month	Invoice Period
23510-1	07/08/12	July 2012	06/25/12 - 07/05/12

Station	Account Executive	Sales Office	Sales Region
KWBQ	Jenna Nubar	KATZ - Washing	National

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - DOW / LC	109/116/1271

Flight Dates	Order #	Alt. Order #
06/23/12 - 07/09/12	23510	8807465

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/26/12	06/29/12	TU-F 6a-9a	TU-F 6a-9a	-TWTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQTu 06/26/12 7:21 AM TU-F 6a-9a TU-F 6a-9a :30 LCV12105 \$25.00 NM									
2	07/02/12	07/05/12	M-TH 6a-9a	M-TH 6a-9a	MTWT---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 07/02/12 8:22 AM M-TH 6a-9a M-TH 6a-9a :30 LCV12105 \$25.00 NM									
4	06/26/12	06/29/12	TU-F 930a-10a	TU-F 930a-10a	-TWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQW 06/27/12 9:47 AM TU-F 930a-10a TU-F 930a-10a :30 LCV12105 \$50.00 NM									
5	07/02/12	07/05/12	M-TH 930a-10a	M-TH 930a-10a	MTWT---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 07/02/12 9:38 AM M-TH 930a-10a M-TH 930a-10a :30 LCV12105 \$50.00 NM									
7	06/26/12	06/29/12	TU-F 10a-1030a	TU-F 10a-1030a	-TWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQF 06/29/12 10:26 AM TU-F 10a-1030a TU-F 10a-1030a :30 LCV12105 \$50.00 NM									
8	07/02/12	07/05/12	M-TH 10a-1030a	M-TH 10a-1030a	MTWT---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE

Send Payment To:



KWBQ
PO Box 844877
Dallas, TX 75284-4877

www.newmexicocw.tv

Invoice #	Invoice Date	Invoice Month	Invoice Period
23510-1	07/08/12	July 2012	06/25/12 - 07/05/12
Advertiser	Product	Estimate Number	
Defenders of Wildlife	Political Issue - DOW / LC	109/116/1271	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/02/12	07/02/12	10:24 AM M-TH 10a-1030a	M-TH 10a-1030a	M-TH 10a-1030a	:30	LCV12105	\$50.00	NM
10	06/26/12	06/29/12	TU-F 1030a-11a	TU-F 1030a-11a	-TWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQF 06/29/12 10:50 AM TU-F 1030a-11a TU-F 1030a-11a :30 LCV12105 \$50.00 NM									
11	07/02/12	07/05/12	M-TH 1030a-11a	M-TH 1030a-11a	MTWT---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 07/02/12 10:52 AM M-TH 1030a-11a M-TH 1030a-11a :30 LCV12105 \$50.00 NM									
13	06/26/12	06/29/12	TU-F 12p-1230p	TU-F 12p-1230p	-TWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQW 06/27/12 12:15 PM TU-F 12p-1230p TU-F 12p-1230p :30 LCV12105 \$50.00 NM 1 KWBQF 06/29/12 12:26 PM TU-F 12p-1230p TU-F 12p-1230p :30 LCV12105 \$50.00 NM									
14	07/02/12	07/05/12	M-TH 12p-1230p	M-TH 12p-1230p	MTWT---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 07/02/12 12:28 PM M-TH 12p-1230p M-TH 12p-1230p :30 LCV12105 \$50.00 NM									
16	06/26/12	06/29/12	TU-F 1230p-1p	TU-F 1230p-1p	-TWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQ Tu 06/26/12 12:42 PM TU-F 1230p-1p TU-F 1230p-1p :30 LCV12105 \$50.00 NM 2 KWBQF 06/29/12 12:45 PM TU-F 1230p-1p TU-F 1230p-1p :30 LCV12105 \$50.00 NM									
17	07/02/12	07/05/12	M-TH 1230p-1p	M-TH 1230p-1p	MTWT---	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQM 07/02/12 12:56 PM M-TH 1230p-1p M-TH 1230p-1p :30 LCV12105 \$50.00 NM 1 KWBQ Tu 07/03/12 12:58 PM M-TH 1230p-1p M-TH 1230p-1p :30 LCV12105 \$50.00 NM									
20	06/23/12	07/07/12	SA 12p-1230p	SA 12p-1230p	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 06/30/12 12:26 PM SA 12p-1230p SA 12p-1230p :30 LCV12105 \$35.00 NM									
21	06/23/12	07/07/12	SA 1230p-1p	SA 1230p-1p	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 06/30/12 12:58 PM SA 1230p-1p SA 1230p-1p :30 LCV12105 \$35.00 NM									
22	06/23/12	07/07/12	SA 2p-230p	SA 2p-230p	-----S-	:30	1	\$35.00	NM

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INVOICE



Send Payment To:
KWBQ
PO Box 844877
Dallas, TX 75284-4877

www.newmexicocsw.tv

Invoice #	Invoice Date	Invoice Month	Invoice Period
23510-1	07/08/12	July 2012	06/25/12 - 07/05/12

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - DOW / LC	109/116/1271

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 06/30/12 2:28 PM SA 2p-230p SA 2p-230p :30 LCV12105 \$35.00 NM									
23	06/24/12	07/08/12	SU 1p-2p	SU 1p-2p	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSu 07/01/12 1:41 PM SU 1p-2p SU 1p-2p :30 LCV12105 \$35.00 NM									
24	06/24/12	07/08/12	SU 2p-4p MOVIE	SU 2p-4p MOVIE	-----S	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KWBQSu 07/01/12 2:24 PM SU 2p-4p MOVIE SU 2p-4p MOVIE :30 LCV12105 \$50.00 NM 3 KWBQSu 07/01/12 3:55 PM SU 2p-4p MOVIE SU 2p-4p MOVIE :30 LCV12105 \$50.00 NM									
25	06/23/12	07/07/12	SA 3p-4p	SA 3p-4p	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 06/30/12 3:44 PM SA 3p-4p SA 3p-4p :30 LCV12105 \$50.00 NM									
27	06/23/12	07/07/12	SA 6p-630p	SA 6p-630p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 06/30/12 6:27 PM SA 6p-630p SA 6p-630p :30 LCV12105 \$200.00 NM									
28	06/24/12	07/08/12	SU 6p-630p	SU 6p-630p	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSu 07/01/12 6:14 PM SU 6p-630p SU 6p-630p :30 LCV12105 \$125.00 NM									
29	06/26/12	06/29/12	TU-F 9p-930p	TU-F 9p-930p	-TWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWBQTu 06/26/12 9:27 PM TU-F 9p-930p TU-F 9p-930p :30 LCV12105 \$100.00 NM 2 KWBQW 06/27/12 9:26 PM TU-F 9p-930p TU-F 9p-930p :30 LCV12105 \$100.00 NM 1 KWBQF 06/29/12 9:27 PM TU-F 9p-930p TU-F 9p-930p :30 LCV12105 \$100.00 NM									
30	07/02/12	07/05/12	M-TH 9p-930p	M-TH 9p-930p	MTWT---	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 MTWT--- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQM 07/02/12 9:18 PM M-TH 9p-930p M-TH 9p-930p :30 LCV12105 \$100.00 NM 1 KWBQTu 07/03/12 9:26 PM M-TH 9p-930p M-TH 9p-930p :30 LCV12105 \$100.00 NM 3 KWBQTh 07/05/12 9:19 PM M-TH 9p-930p M-TH 9p-930p :30 LCV12105 \$100.00 NM									
32	06/26/12	06/29/12	TU-F 10p-1030p	TU-F 10p-1030p	-TWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 3 \$150.00									

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INVOICE



Send Payment To:

KWBQ
PO Box 844877
Dallas, TX 75284-4877

www.newmexicocw.tv

Invoice #	Invoice Date	Invoice Month	Invoice Period
23510-1	07/08/12	July 2012	06/25/12 - 07/05/12

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - DOW / LC	109/116/1271

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	06/25/12	07/01/12	-TWTF--		3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWBQ	Tu	06/26/12	10:28 PM	TU-F 10p-1030p	TU-F 10p-1030p	:30	LCV12105	\$150.00	NM
3	KWBQ	W	06/27/12	10:28 PM	TU-F 10p-1030p	TU-F 10p-1030p	:30	LCV12105	\$150.00	NM
2	KWBQ	F	06/29/12	10:25 PM	TU-F 10p-1030p	TU-F 10p-1030p	:30	LCV12105	\$150.00	NM
33	07/02/12	07/05/12	M-TH 10p-1030p	M-TH 10p-1030p	MTWT---	:30	3	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/02/12	07/08/12	MTWT---	3	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWBQ	M	07/02/12	10:27 PM	M-TH 10p-1030p	M-TH 10p-1030p	:30	LCV12105	\$150.00	NM
2	KWBQ	Tu	07/03/12	10:25 PM	M-TH 10p-1030p	M-TH 10p-1030p	:30	LCV12105	\$150.00	NM
3	KWBQ	W	07/04/12	10:26 PM	M-TH 10p-1030p	M-TH 10p-1030p	:30	LCV12105	\$150.00	NM

Total Spots **36** Gross Total **\$2,815.00**

Agency Commission **\$422.25**

Net Amount Due **\$2,392.75**

Payment Terms 30 Days

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWBC Albuquerque	Date: 6/11/12
---	--

I, Shira Levy

do hereby request station time concerning the following issue:

Defenders of Wildlife 1130 17th St NW Washington DC 20036	William Lutz, Senior Director 2027720269
--	---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered 4/12 - 8/4/12					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Heather Wilson, NM U.S. Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defenders of Wildlife Action Fund

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/11/12  202-350-5786
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 _____ 
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CONTRACT



KWBQ
8341 Washington NE
Albuquerque, NM 87113
(505) 797-1919

www.newmexicocsw.tv

And:

Waterfront Strategies
1010 Wisconsin Ave. Ste 800
Washington, DC 20007

<u>Contract / Revision</u> 23512 / 1		<u>Alt. Order #</u> 8807468
<u>Product</u> Political Issue - Nat. Wildlife Fed. Action Fund		
<u>Contract Dates</u> 07/23/12 - 08/04/12		<u>Est. #</u> 109/116/1273
<u>Advertiser</u> Defenders of Wildlife		<u>Original Date / Revision</u> 06/01/12 / 07/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWBQ	<u>Account Executive</u> Jenna Nubar	<u>Sales Office</u> KATZ - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 109	<u>Product Code</u> 116
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KWBQ	07/26/12	07/27/12	TH-F 6a-9a	TH-F 6a-9a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---TF--				1	\$25.00			
2	KWBQ	07/26/12	07/27/12	TH-F 12p-1230p	TH-F 12p-1230p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---TF--				2	\$50.00			
3	KWBQ	07/26/12	07/27/12	TH-F 1230p-1p	TH-F 1230p-1p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---TF--				2	\$50.00			
4	KWBQ	07/28/12	08/04/12	SA 12p-1230p	SA 12p-1230p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$35.00			
Week:		07/30/12	08/05/12	-----S-				1	\$35.00			
5	KWBQ	07/28/12	08/04/12	SA 1230p-1p	SA 1230p-1p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$35.00			
Week:		07/30/12	08/05/12	-----S-				1	\$35.00			
6	KWBQ	07/28/12	08/04/12	SA 2p-230p	SA 2p-230p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$35.00			
Week:		07/30/12	08/05/12	-----S-				1	\$35.00			
7	KWBQ	07/29/12	07/29/12	SU 1p-2p	SU 1p-2p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				2	\$35.00			
8	KWBQ	07/29/12	07/29/12	SU 2p-4p Movie	SU 2p-4p Movie		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				4	\$50.00			
9	KWBQ	07/28/12	08/04/12	SA 3p-4p	SA 3p-4p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$50.00			
Week:		07/30/12	08/05/12	-----S-				1	\$50.00			
10	KWBQ	07/28/12	08/04/12	SA 6p-630p	SA 6p-630p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$200.00			
Week:		07/30/12	08/05/12	-----S-				1	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KWBQ
8341 Washington NE
Albuquerque, NM 87113
(505) 797-1919

www.newmexicocsw.tv

<u>Contract / Revision</u>	<u>Alt. Order #</u>
23512 / 1	8807468

<u>Contract Dates</u>	<u>Product</u>	<u>Est. #</u>
07/23/12 - 08/04/12	Political Issue - Nat. Wild	109/116/1273

<u>Advertiser</u>	<u>Original Date / Revision</u>
Defenders of Wildlife	06/01/12 / 07/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	KWBQ	07/29/12	07/29/12	SU 6p-630p	SU 6p-630p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				2	\$125.00			
12	KWBQ	07/26/12	07/27/12	TH-F 9p-930p	TH-F 9p-930p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---TF--				3	\$100.00			
13	KWBQ	07/26/12	07/27/12	TH-F 10p-1030p	TH-F 10p-1030p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---TF--				1	\$150.00			
14	KWBQ	07/28/12	07/28/12	Saturday 5p-530p	SA 5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$100.00			
15	KWBQ	07/30/12	08/03/12	M-F 6a-9a	M-F 6a-9a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$25.00			
16	KWBQ	07/30/12	08/03/12	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$50.00			
17	KWBQ	07/30/12	08/03/12	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$50.00			
18	KWBQ	07/30/12	08/03/12	M-F 9p-930p	M-F 9p-930p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$100.00			
19	KWBQ	07/30/12	08/03/12	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$150.00			
Totals											35	\$2,580.00

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 - 07/29/12	23	\$1,650.00	\$1,402.50
07/30/12 - 08/04/12	12	\$930.00	\$790.50
Totals	35	\$2,580.00	\$2,193.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWBC Albuquerque	Date: 6/11/12
---	--

I, Shira Levy

do hereby request station time concerning the following issue:

Defenders of Wildlife 1130 17th St NW Washington DC 20036	William Lutz, Senior Director 2027720269
--	---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered 4/12 - 8/4/12					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Heather Wilson, NM U.S. Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defenders of Wildlife Action Fund

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/11/12 Date Signature 202-350-5786 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature Printed Name Title
JC Iskew NSM

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

Total Charges:

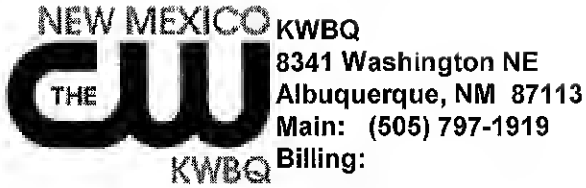
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

INVOICE



8341 Washington NE
 Albuquerque, NM 87113
 Main: (505) 797-1919
 Billing:

www.newmexicocsw.tv

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave. Ste 800
 Washington, DC 20007

Send Payment To:

KWBQ
PO Box 844877
Dallas, TX 75284-4877

Invoice #	Invoice Date	Invoice Month	Invoice Period
23511-1	07/29/12	July 2012	06/25/12 - 07/25/12

Station	Account Executive	Sales Office	Sales Region
KWBQ	Jenna Nubar	KATZ - Washing	National

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - SIERRA C	109/116/1272

Flight Dates	Order #	Alt. Order #
07/06/12 - 07/25/12	23511	8807467

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/09/12	07/13/12	M-F 6a-9a	M-F 6a-9a	MTWTF--	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KWBQM 07/09/12 7:27 AM M-F 6a-9a M-F 6a-9a :30 SSSC101 \$25.00 NM 2 KWBQW 07/11/12 7:21 AM M-F 6a-9a M-F 6a-9a :30 SSSC103 \$25.00 NM 3 KWBQF 07/13/12 6:53 AM M-F 6a-9a M-F 6a-9a :30 SSSC103 \$25.00 NM									
2	07/09/12	07/13/12	M-F 12p-1230p	M-F 12p-1230p	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQW 07/11/12 12:27 PM M-F 12p-1230p M-F 12p-1230p :30 SSSC103 \$50.00 NM 3 KWBQTh 07/12/12 12:10 PM M-F 12p-1230p M-F 12p-1230p :30 SSSC103 \$50.00 NM 1 KWBQF 07/13/12 12:15 PM M-F 12p-1230p M-F 12p-1230p :30 SSSC103 \$50.00 NM									
3	07/09/12	07/13/12	M-F 1230p-1p	M-F 1230p-1p	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 07/09/12 12:56 PM M-F 1230p-1p M-F 1230p-1p :30 SSSC101 \$50.00 NM 2 KWBQW 07/11/12 12:56 PM M-F 1230p-1p M-F 1230p-1p :30 SSSC103 \$50.00 NM 3 KWBQF 07/13/12 12:46 PM M-F 1230p-1p M-F 1230p-1p :30 SSSC103 \$50.00 NM									
4	07/07/12	07/21/12	SA 12p-1230p	SA 12p-1230p	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S- 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KWBQSa 07/14/12 12:13 PM SA 12p-1230p SA 12p-1230p :30 SSSC103 \$35.00 NM 1 KWBQSa 07/14/12 12:26 PM SA 12p-1230p SA 12p-1230p :30 SSSC103 \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 07/21/12 12:26 PM SA 12p-1230p SA 12p-1230p :30 SSSC104 \$35.00 NM									

INVOICE



Send Payment To:

KWBQ
PO Box 844877
Dallas, TX 75284-4877

www.newmexicocsw.tv

Invoice #	Invoice Date	Invoice Month	Invoice Period
23511-1	07/29/12	July 2012	06/25/12 - 07/25/12
Advertiser	Product	Estimate Number	
Defenders of Wildlife	Political Issue - SIERRA C	109/116/1272	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/07/12	07/21/12	SA 1230p-1p	SA 1230p-1p	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQSa 07/14/12 12:57 PM SA 1230p-1p SA 1230p-1p :30 SSSC103 \$35.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 07/21/12 12:57 PM SA 1230p-1p SA 1230p-1p :30 SSSC104 \$35.00 NM									
6	07/07/12	07/21/12	SA 2p-230p	SA 2p-230p	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQSa 07/14/12 2:27 PM SA 2p-230p SA 2p-230p :30 SSSC103 \$35.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSa 07/21/12 2:27 PM SA 2p-230p SA 2p-230p :30 SSSC104 \$35.00 NM									
7	07/08/12	07/22/12	SU 1p-2p	SU 1p-2p	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S 2 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KWBQSu 07/15/12 1:19 PM SU 1p-2p SU 1p-2p :30 SSSC103 \$35.00 NM 1 KWBQSu 07/15/12 1:57 PM SU 1p-2p SU 1p-2p :30 SSSC103 \$35.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSu 07/22/12 1:57 PM SU 1p-2p SU 1p-2p :30 SSSC104 \$35.00 NM									
8	07/08/12	07/22/12	SU 2p-4p Movie	SU 2p-4p Movie	-----S	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KWBQSu 07/15/12 2:39 PM SU 2p-4p Movie SU 2p-4p Movie :30 SSSC103 \$50.00 NM 8 KWBQSu 07/15/12 2:58 PM SU 2p-4p Movie SU 2p-4p Movie :30 SSSC103 \$50.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KWBQSu 07/22/12 2:13 PM SU 2p-4p Movie SU 2p-4p Movie :30 SSSC104 \$50.00 NM 3 KWBQSu 07/22/12 3:12 PM SU 2p-4p Movie SU 2p-4p Movie :30 SSSC104 \$50.00 NM									
9	07/07/12	07/21/12	SA 3p-4p	SA 3p-4p	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQSa 07/14/12 3:21 PM SA 3p-4p SA 3p-4p :30 SSSC103 \$50.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S- 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KWBQSa 07/21/12 3:19 PM SA 3p-4p SA 3p-4p :30 SSSC104 \$50.00 NM 2 KWBQSa 07/21/12 3:56 PM SA 3p-4p SA 3p-4p :30 SSSC104 \$50.00 NM									
10	07/09/12	07/13/12	M-F 630p-7p	M-F 630p-7p	MTWTF--	:30	2	\$325.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Acme Communications does not accept advertising that is placed with the intent to discriminate on the basis of race or ethnicity. The advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for the purpose of discrimination and further represents and warrants that any decision on the placement of advertising on particular stations will not be made on the basis of race or ethnicity.

INVOICE



Send Payment To:

KWBQ
PO Box 844877
Dallas, TX 75284-4877

www.newmexicocsw.tv

Invoice #	Invoice Date	Invoice Month	Invoice Period
23511-1	07/29/12	July 2012	06/25/12 - 07/26/12

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - SIERRA C	109/116/1272

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQW 07/11/12 6:44 PM M-F 630p-7p M-F 630p-7p :30 SSSC103 \$325.00 NM 2 KWBQF 07/13/12 6:56 PM M-F 630p-7p M-F 630p-7p :30 SSSC103 \$325.00 NM									
11	07/07/12	07/21/12	SA 6p-630p	SA 6p-630p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWBQSa 07/14/12 6:28 PM SA 6p-630p SA 6p-630p :30 SSSC103 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQSa 07/21/12 6:27 PM SA 6p-630p SA 6p-630p :30 SSSC104 \$200.00 NM									
12	07/08/12	07/22/12	SU 6p-630p	SU 6p-630p	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 -----S 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQSu 07/15/12 6:14 PM SU 6p-630p SU 6p-630p :30 SSSC103 \$125.00 NM 4 KWBQSu 07/15/12 6:27 PM SU 6p-630p SU 6p-630p :30 SSSC103 \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQSu 07/22/12 6:16 PM SU 6p-630p SU 6p-630p :30 SSSC104 \$125.00 NM									
13	07/09/12	07/13/12	M-F 9p-930p	M-F 9p-930p	MTWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQTu 07/10/12 9:20 PM M-F 9p-930p M-F 9p-930p :30 SSSC103 \$100.00 NM 1 KWBQW 07/11/12 9:27 PM M-F 9p-930p M-F 9p-930p :30 SSSC103 \$100.00 NM 3 KWBQTh 07/12/12 9:15 PM M-F 9p-930p M-F 9p-930p :30 SSSC103 \$100.00 NM 4 KWBQF 07/13/12 9:27 PM M-F 9p-930p M-F 9p-930p :30 SSSC103 \$100.00 NM									
14	07/09/12	07/13/12	M-F 10p-1030p	M-F 10p-1030p	MTWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWBQM 07/09/12 10:16 PM M-F 10p-1030p M-F 10p-1030p :30 SSSC101 \$150.00 NM 2 KWBQTu 07/10/12 10:27 PM M-F 10p-1030p M-F 10p-1030p :30 SSSC103 \$150.00 NM 1 KWBQF 07/13/12 10:15 PM M-F 10p-1030p M-F 10p-1030p :30 SSSC103 \$150.00 NM									
15	07/16/12	07/20/12	M-F 6a-9a	M-F 6a-9a	MTWTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQTu 07/17/12 7:28 AM M-F 6a-9a M-F 6a-9a :30 SSSC104 \$25.00 NM									
16	07/16/12	07/20/12	M-F 12p-1230p	M-F 12p-1230p	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQW 07/18/12 12:28 PM M-F 12p-1230p M-F 12p-1230p :30 SSSC104 \$50.00 NM									

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INVOICE



Send Payment To:
KWBQ
PO Box 844877
Dallas, TX 75284-4877

Invoice #	Invoice Date	Invoice Month	Invoice Period
23511-1	07/29/12	July 2012	06/25/12 - 07/25/12

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - SIERRA C	109/116/1272

www.newmexicoscw.tv

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	KWBQTh	07/19/12	12:27 PM M-F 12p-1230p	M-F 12p-1230p		:30	SSSC104	\$50.00	NM
3	KWBQF	07/20/12	12:14 PM M-F 12p-1230p	M-F 12p-1230p		:30	SSSC104	\$50.00	NM
17	07/16/12	07/20/12	M-F 1230p-1p	M-F 1230p-1p	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWBQ Tu 07/17/12 12:58 PM M-F 1230p-1p M-F 1230p-1p :30 SSSC103 \$50.00 NM 1 KWBQ Th 07/19/12 12:57 PM M-F 1230p-1p M-F 1230p-1p :30 SSSC104 \$50.00 NM 2 KWBQ F 07/20/12 12:43 PM M-F 1230p-1p M-F 1230p-1p :30 SSSC104 \$50.00 NM									
26	07/09/12	07/13/12	M-F 930a-10a	M-F 930a-10a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQ M 07/09/12 9:48 AM M-F 930a-10a M-F 930a-10a :30 SSSC101 \$50.00 NM 4 KWBQ W 07/11/12 9:52 AM M-F 930a-10a M-F 930a-10a :30 SSSC103 \$50.00 NM 3 KWBQ Th 07/12/12 9:55 AM M-F 930a-10a M-F 930a-10a :30 SSSC103 \$50.00 NM									
27	07/09/12	07/20/12	M-F 10a-1030a	M-F 10a-1030a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KWBQ M 07/09/12 10:22 AM M-F 10a-1030a M-F 10a-1030a :30 SSSC101 \$50.00 NM 1 KWBQ Tu 07/10/12 10:18 AM M-F 10a-1030a M-F 10a-1030a :30 SSSC103 \$50.00 NM 3 KWBQ F 07/13/12 10:12 AM M-F 10a-1030a M-F 10a-1030a :30 SSSC103 \$50.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KWBQ M 07/16/12 10:17 AM M-F 10a-1030a M-F 10a-1030a :30 SSSC103 \$50.00 NM 6 KWBQ Tu 07/17/12 10:13 AM M-F 10a-1030a M-F 10a-1030a :30 SSSC103 \$50.00 NM 4 KWBQ F 07/20/12 10:19 AM M-F 10a-1030a M-F 10a-1030a :30 SSSC104 \$50.00 NM									
28	07/09/12	07/20/12	M-F 1030a-11a	M-F 1030a-11a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KWBQ M 07/09/12 10:51 AM M-F 1030a-11a M-F 1030a-11a :30 SSSC101 \$50.00 NM 1 KWBQ W 07/11/12 10:50 AM M-F 1030a-11a M-F 1030a-11a :30 SSSC103 \$50.00 NM 2 KWBQ Th 07/12/12 10:40 AM M-F 1030a-11a M-F 1030a-11a :30 SSSC103 \$50.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KWBQ M 07/16/12 10:51 AM M-F 1030a-11a M-F 1030a-11a :30 SSSC103 \$50.00 NM 6 KWBQ Tu 07/17/12 10:51 AM M-F 1030a-11a M-F 1030a-11a :30 SSSC104 \$50.00 NM 5 KWBQ F 07/20/12 10:40 AM M-F 1030a-11a M-F 1030a-11a :30 SSSC104 \$50.00 NM									
29	07/09/12	07/20/12	M-F 2p-230p	M-F 2p-230p	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/12 07/15/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQ M 07/09/12 2:13 PM M-F 2p-230p M-F 2p-230p :30 SSSC101 \$50.00 NM 3 KWBQ Th 07/12/12 2:13 PM M-F 2p-230p M-F 2p-230p :30 SSSC103 \$50.00 NM 2 KWBQ F 07/13/12 2:27 PM M-F 2p-230p M-F 2p-230p :30 SSSC103 \$50.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/12 07/22/12 MTWTF-- 3 \$50.00									

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INVOICE



Send Payment To:
KWBQ
PO Box 844877
Dallas, TX 75284-4877

www.newmexicoscw.tv

Invoice #	Invoice Date	Invoice Month	Invoice Period
23511-1	07/29/12	July 2012	06/25/12 - 07/25/12

Advertiser	Product	Estimate Number
Defenders of Wildlife	Political Issue - SIERRA C	109/116/1272

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KWBQM 07/16/12 2:22 PM M-F 2p-230p M-F 2p-230p :30 SSSC103 \$50.00 NM 6 KWBQW 07/18/12 2:11 PM M-F 2p-230p M-F 2p-230p :30 SSSC104 \$50.00 NM 4 KWBQF 07/20/12 2:27 PM M-F 2p-230p M-F 2p-230p :30 SSSC104 \$50.00 NM									
30	07/23/12	07/25/12	M-W 12p-1230p	M-W 12p-1230p	MTW----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 MTW---- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 07/23/12 12:28 PM M-W 12p-1230p M-W 12p-1230p :30 SSSC104 \$50.00 NM									
31	07/23/12	07/25/12	M-W 2p-230p	M-W 2p-230p	MTW----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 MTW---- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQM 07/23/12 2:28 PM M-W 2p-230p M-W 2p-230p :30 SSSC104 \$50.00 NM									
33	07/23/12	07/25/12	M-W 930a-10a	M-W 930a-10a	MTW----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 MTW---- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQW 07/25/12 9:45 AM M-W 930a-10a M-W 930a-10a :30 SSSC104 \$50.00 NM									
34	07/23/12	07/25/12	M-W 10a-1030a	M-W 10a-1030a	MTW----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 MTW---- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWBQW 07/25/12 10:15 AM M-W 10a-1030a M-W 10a-1030a :30 SSSC104 \$50.00 NM									

<u>Total Spots</u>	72	<u>Gross Total</u>	\$4,925.00
		<u>Agency Commission</u>	\$738.75
		<u>Net Amount Due</u>	\$4,186.25

Payment Terms 30 Days

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KWBC Albuquerque</i>	Date: <i>6/11/12</i>
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I, *Shira Levy*

do hereby request station time concerning the following issue:

<i>Defenders of Wildlife</i> <i>1130 17th St NW</i> <i>Washington DC 20036</i>	<i>William Lutz,</i> <i>Senior director</i> <i>2027720269</i>
--	---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>As ordered</i> <i>4/12 - 8/4/12</i>					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Heather Wilson, NM U.S. Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defenders of Wildlife Action Fund

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/11/12 Date Signature 202-350-5786 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature Printed Name Title
JC Iskew NSM

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.